



# iParenting Media AWARDS



February 1, 2007

Zakeez  
P.O. Box 130202  
Houston, TX 77219

I want to personally congratulate you and your company on your accomplishment of earning an iParenting Media Award. We are honoring the product listed below with an iParenting Media Award for the 2007 Best Products Call:

### The Zaky

Your iParenting Media Award is not dated, and will remain in effect for your product's lifetime unless it is modified from its original award-winning form. This is a valuable asset to you and it is the commitment of iParenting Media to protect your Award Status for years to come.

Thousands of products were submitted to our 2007 Best Products Call for Entries and all were put through the only internationally certified product evaluation system in the parenting and awards industry. The iParenting Media Awards program is ISO 9001:2000 certified, which means we have adopted the highest standards of quality and we are audited by an objective third party, Underwriters Laboratories Inc., to meet these requirements.

I hope you feel, as I do, that our audited system lends an enormous amount of credibility to your award-winning item because our product testing system ensures accuracy, accountability, objectivity and communication to the submitting company and to iParenting consumers.

Your product was evaluated by three outside reviewers consisting of: a group facility such as a licensed childcare facility/school, an expert and a parent. The reviewers filled out an extensive survey and wrote feedback about your product which can be accessed online. In addition to the outside reviewers, the iParenting Media Awards Executive Committee reviewed all submissions.

If you have not visited your iParenting Media Awards User Account yet, or if you would like more information and a snapshot of the reviewer's comments, please visit your Home Page via your secure user account and password by logging in at: [www.iParentingMediaAwards.com](http://www.iParentingMediaAwards.com).

We respect your creativity and commitment to creating your award-winning item and we look forward to promoting your product to the world!

Sincerely,

A handwritten signature in blue ink, appearing to read "Alvin All".

Alvin All  
Chief Executive Officer  
iParenting Media